

# BUILD THE FUTURE OF ENTERPRISE WITH US.

MEDIA & PARTNERSHIP PACKAGE

**EXCEL LONDON** | 21-23 MAY 2024



# STEP INSIDE THE BLOCKCHAIN

#### You know it. We know it.

Blockchain technology is changing the way we use data forever.

That's why we've created an event where like-minded leaders can uncover the future of enterprise.

Last year, over 5,000 of the brightest minds in blockchain attended, including 500 CEOs from around the world.

In 2024, we're back again with more experts and insider knowledge. There's no event like it.



# CONNECT YOUR DOTS

We'll be delving into what a transaction-based economy means for your business.

There will be innovation-led exhibitions, insightful talks and panels from some of the smartest people in our industry.

Spend your morning soaking up thought leadership from Blockchain CEOs, reporters and Web3 experts. Then enjoy an afternoon of networking.

Make the most of an epic space filled to the brim with Blockchain leaders from all over the world.

Now and for the future.



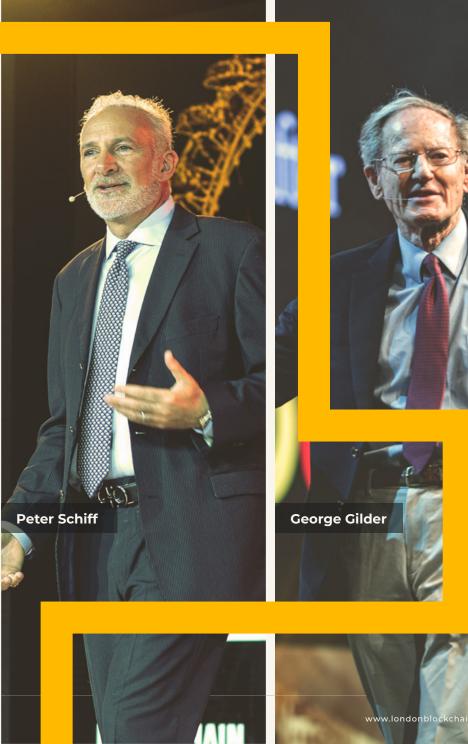
# BE INSPIRED BY BLOCKCHAIN LEADERS

There's simply no other conference with this many Blockchain experts in one space.

The conference has welcomed the likes of:

- Peter Schiff, economist;
- George Gilder, best-selling author;
- Nassim Nicholas Taleb, risk specialist;
- Nouriel Roubini, NYU Professor Emeritus.

This year, you can be amongst the experts - and have access to the most renowned names in our business.





## WHO WILL YOU **CONNECT WITH?**

Of the 5,000 people who attended, 500 of them were CEOs.

Plus we had hundreds of founders, MDs and innovation-led leaders. We also had government decision makers in the building.

And the stats don't lie. When asked, over 70% of attendees said they'd return to the conference in 2024. And 80% said they left feeling prepared for the future of blockchain.



#### **Organisations represented**



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## YOU COULD JOIN US

Last year we had incredible speakers from the Blockchain industry.



#### **KELVIN LESTER LEE**

Securities and Exchange Commission

As the SEC Philippines Commissioner, Kelvin spearheaded the establishment of the International Affairs and Protocol Division and PhiliFintech Innovation Office of the Commission.



#### DR. AGATA SLATER

IBM Consulting

Agata is leading IBM's blockchain practice for Central and Eastern Europe. Before joining IBM, she coordinated and managed several blockchain startup projects as a founder and advisor.

## ALEX MATSUO

amazon

Alex's mission is to onboard the next billion people into Web3, leveraging Amazon's power to deliver values for the ecosystem.



#### **KENNETH BRAITHWAITE**



Since serving as the 77th secretary of the Navy, Ambassador Braithwaite has been working with Silicon Valley Bank, Kongsberg Defence, nChain, 8VC, Summa Equity and others as a senior advisor.





## ENJOY A SPACE LIKE NO OTHER

The Excel ICC Auditorium and ICC Capital Exhibition Hall are two of the most innovative exhibition spaces in East London. It's located near the London City Airport station.

It is spacious enough to hold over 9,000 attendees but designed so visitors can easily network. Joyous.

Plus, if you want to continue your day-to-night, world-class restaurants and 5-star hotels are just strides away.





## MEDIA & PARTNERSHIP PACKAGE





## MEDIA & PARTNERSHIP PACKAGE

- Turnkey booth space
- 4 media or exhibitor passes
- Named in PR & dedicated PR announcement
- Branding on the website and event signage
- Social announcement promoted across social media channels
- Invitations to evening networking drinks
- Event application profile page.

#### Add-ons for additional cost:

- Stand design
- Drinks coverage/printing
- WiFi/Direct internet feed

🔒 HQ NFTs

www.londonblockchain.net

# LONDON CONFERENCE\_

## WHAT ARE YOU WAITING FOR?

### Connect with us at info@londonblockchain.net or +44 (0) 7741 727 171

to take part in building the future of enterprise with real-world blockchain solutions.

Find out more at www.londonblockchain.net





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